



CareerSource
NORTH FLORIDA

2024 MEDIA KIT

CareerSource North Florida

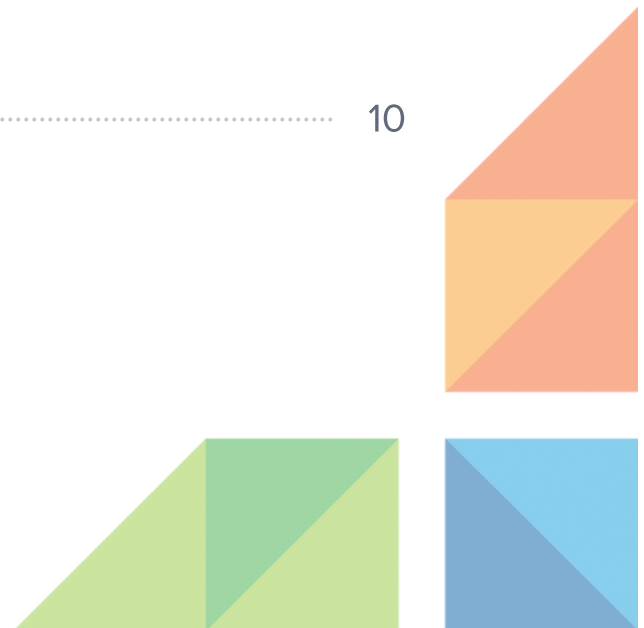
EMPLOYMENT PROFESSIONALS



WWW.CAREERSOURCENORTHFLORIDA.COM

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CareerSource North Florida

North Florida is full of development and beauty. One of our most intense struggles is how we balance these often-opposing forces. CareerSource North Florida is positioned uniquely to assist the communities we serve by partnering with State and Technical Colleges, industry partners, Economic Development offices, and other partners – all of which are focused on service and success!



Mission and vision statement of CareerSource North Florida.

- Mission – To develop an innovative talent development ecosystem to sustain a thriving community of business and job seekers.
- Vision – That North Florida will be home to a skilled workforce and vibrant economy.



Contact information for media inquiries.

Steven Godfrey – Outreach coordinator
(850) 973-7705

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CareerSource North Florida is

- A private non-profit organization
- Convener of businesses, elected officials, educators, and other collaborative partners
- Builder of talent pipelines of a demand-driven economy
- Direct service provider of workforce services



ABOUT US:

- ✦ Brief history and background of the organization.
 - North Florida Workforce Development Board was established subsequent to the Workforce Investment Act of 1998 (Public Law 105-220) and Florida Statute 445.007.
 - NFWDB works under the authority of the Workforce Innovation and Opportunity Act (Public Law 113-128).
- ✦ Important Dates in Organizational Establishment
 - Articles of Incorporation April 15, 1999
 - 501(c)3 status received in 2001
 - Fictitious Name Registered October 13, 2013
 - Workforce Innovation and Opportunity Act (WIOA) July 22, 2014
- ✦ We currently serve:
 - Hamilton, Jefferson (through June 2024), Lafayette, Madison, Suwannee, and Taylor Counties.
- ✦ CareerSource North Florida is positioned uniquely to assist the communities we serve by partnering with State and Technical Colleges, industry partners, Economic Development offices, and other partners such as
 - Local Colleges
 - Local School Districts
 - State Agencies, like DCF, DOE, DBS, and VR
 - Other providers of workforce services, like NCBA
 - Local non-profits focused on self-sufficiency, like SREC
 - Local Libraries
 - Chambers of Commerce
 - Boys & Girls Clubs and other youth service organizations
 - 4-H
 - IFAS
 - And many more.



OUR SERVICES:



Tuition Assistance



Veterans Assistance



Re-Employment Assistance



Career Exploration



Career Assessments



Unemployment Assistance Tools



Adult Education Assistance



Youth Programs



Resumé Assistance



Referral and Support Services



Career Planning



Employer Training Grants



Interview Skills



Recruiting Assistance





OUR LOCATIONS:



HAMILTON COUNTY ANNEX

1153 N. US Hwy 41
Jasper, FL 32052
Tuesdays: 9am – 4pm
Closed 12:30pm – 1pm



RJ BAILAR LIBRARY (through 6/30/24)

375 S. Water Street
Monticello, FL 32344
Wednesdays: 9am – 4pm
Closed 12:30pm – 1pm



SREC

114 NW Community Circle
Mayo, FL 32066
Thursdays: 9am – 4pm
Closed 12:30pm – 1pm



MADISON OFFICE

705. E. Base Street
Madison, FL 32340
M-Th: 7:30am – 5:30pm
F: 8am – 4pm



LIVE OAK OFFICE

1393 Ohio Avenue N.
Live Oak, FL 32064
M-Th: 8am – 5pm,
Closed 12:30pm – 1pm
F: 8am – 12pm



BIG BEND TECHNICAL COLLEGE

3233 S. Byron Butler Parkway
Perry, FL 32348
M-W: 9am – 4pm
Closed 12:30pm – 1pm



RAPID RESPONSE CENTER

3233 S. Byron Butler
Parkway Perry, FL 32348
Building F (west side of
campus)
M-F: 8am – 4pm
Closed 12:30pm – 1pm





OUR LEADERS:

Executive Director:

Diane Head
With CSNF since 2006

Deputy Director:

Deborah Cohn
With CSNF since 2017

Operations Director:

Anthony Jennings
With CSNF since 2010

Contact information for media interviews or additional inquiries:

Media/Imagery
Steven Godfrey – Outreach coordinator
(850) 973-7705
steven.godfrey@careersourcenorthflorida.com

Interviews/Press Release
Diane Head – Executive Director
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Phone Number: (850) 973-WORK
Website: www.careersourcenorthflorida.com

Facebook: <https://www.facebook.com/careersourcenorthflorida/>
Instagram: <https://www.instagram.com/csnflorida/#>





OUR LOGOS:

Full Color Main Logo



Full Color Foundations Logo



Full Color Emblem



Preferred Colors

| | |
|------|----------------------------|
| PMS | 2935 |
| CMYK | c: 86% m: 49% y: 0% k: 0% |
| RGB | r: 13 g: 118 b: 189 |
| HEX | #0D76BD |
| PMS | BRIGHT ORANGE |
| CMYK | c: 0% m: 77% y: 100% k: 0% |
| RGB | r: 242 g: 97 b: 34 |
| HEX | #F26122 |
| PMS | 361 |
| CMYK | c: 69% m: 0% y: 100% k: 0% |
| RGB | r: 84 g: 185 b: 72 |
| HEX | #54B948 |
| PMS | 431 |
| CMYK | c: 11% m: 1% y: 0% k: 64% |
| RGB | r: 106 g: 115 b: 123 |
| HEX | #6A737B |

- Fonts – Proxima Nova is our preferred brand font. If you choose not to use Proxima Nova, Arial and Helvetica are acceptable, and Roboto is the preferred web font.





700+
YOUTH SERVED
SINCE 2000



OUR STATISTICS:

Customers assisted
in the last 3 years.

18,000

With over 80,000 services provided to
those individuals.

Business' assisted
in the last 3 years.

775

With over 30,000 services provided to
those business'.





MORE INFORMATION:

Testimonials:

- Quotes or testimonials from customers, employers, or community leaders who have benefited from or collaborated with CareerSource North Florida.
 - Testimonials:
 - (Customer) WIOA Nursing Student “Since my interview, my D.O.N. continues to remind me how impressed he was with my resume and portfolio. I’m grateful to CareerSource North Florida and my college for preparing me with successful job seeker skills such as resume and cover letter preparation. This program also aided in the enhancement of my clinical skills with funding for workforce certifications such as IV therapy and BLS.”—Erika Leak
 - (Employer) “I am the Store Manager at Tractor Supply in Madison, FL. Prior to store open it was my responsibility to hire an entire team and it was in a city that I was not entirely familiar with. Yes, there were job postings but as the building was not yet completed, I was very limited as to where I could set up interviews. Cathy Bass, who is the Business Development Manager with CareerSource North Florida contacted me and offered to assist me with the hiring process. Cathy along with Anthony Jennings and several of their other employees were simply amazing!!! A hiring event was set up and they even provided me with a space to conduct interviews! I was able to hire every single one of my team members from that job event and those team members are still with me here at Tractor Supply. It was the most efficient process I have been a part of on hiring at that level.” —Brandi Bradford

