

# North Florida Workforce Development Board Competitive Talent Council Roster

## GENERAL INFORMATION

Section 445.007 (15), Florida Statutes, requires each local workforce development board to create an education and industry consortium composed of representatives of educational entities and businesses in the designated workforce service delivery area.

The chair of the local workforce development board shall appoint the consortium members. A member of a local workforce development board shall not serve as a member of the consortium. Consortium members shall be appointed for two-year terms beginning on Jan. 1 of the year of the appointment, and any vacancy on the consortium must be filled for the remainder of the unexpired term in the same manner as the original appointment.

The membership of the education and industry consortium must meet the following requirements:

### Industry Representative Requirements:

- Chief Executive Officers or presidents or other executive level staff from the top public and private employers in the local area.
- Industry representatives should reflect the priority industries in the local area.

### Education Representative Requirements:

- Superintendents, presidents, or other leadership staff from education institutions in the local area that represent both public and private education entities in:
  - K-12 education
  - District technical colleges
  - State colleges
  - Universities
  - Other degree or credential granting institutions in the local area

If a member of the education and industry consortium is unable to attend a meeting, a designee from the members' executive team may attend.

**Chair of consortium:** Audra Rutherford

**Contact information:** Marsha.Durden@careersourcenorthflorida.com

**Report prepared by:** Marsha Durden

**Board contact:** Marsha Durden

**Date:** 04/24/2026

## CONSORTIUM ROSTER

NAME	TITLE	ORGANIZATION NAME	INDUSTRY (For Business Partners Only)	PHONE NUMBER	EMAIL ADDRESS	TERM START DATE	TERM END DATE	CONSORTIUM SEAT FILLED
Cacia Hill	Human Resources & Compliance Manager	Big Top Manufacturing	Manufacturing, Distribution	850-838-6835	<a href="mailto:caciadhill@gmail.com">caciadhill@gmail.com</a>	1/1/26	12/31/27	Manufacturing
Shanna Anderson	Human Resources Business Partner	Primo Brands	Manufacturing, Distribution	501-258-9072	<a href="mailto:shannadlinder@yahoo.com">shannadlinder@yahoo.com</a>	1/1/26	12/31/27	Manufacturing
Audra Rutherford	Executive Operations Manager	Bass Assassin Lures, Mayo Plastic Manufacturing	Manufacturing, Distribution	386-294-1049	<audra@bassassassin.com>	1/1/26	12/31/27	Manufacturing
CeAaron Plunkett	Executive and Marketing Liaison	Madison County Memorial Hospital	Healthcare	850-253-1971	<cplunkett@mcmh.us>	1/1/26	12/31/27	Healthcare
Vacant						1/1/26	12/31/27	Agriculture

NAME	TITLE	ORGANIZATION NAME	INDUSTRY (For Business Partners Only)	PHONE NUMBER	EMAIL ADDRESS	TERM START DATE	TERM END DATE	CONSORTIUM SEAT FILLED
Shelbi McCall	Assistant Director	Big Bend Technical College		850-838-2545	<shelbi.mccall@taylor.k12.fl.us>	1/1/26	12/31/27	P2 education
Julie Ulmer	Coordinator of Career & Technical Education Student & Community Affairs	RiverOak Technical College		386-647-4231	<Julie.Ulmer@suwannee.k12.fl.us>	1/1/26	12/31/27	P2 education
Kim Scarboro	Career and Workforce Education Coordinator	North Florida College		850-973-9470	<ScarboroK@nfc.edu>	1/1/26	12/31/27	P2 education
Vacant		Lafayette County School District				1/1/26	12/31/27	K12 education
Peggy Sue Hasty	District Federal Programs Coordinator	Hamilton County School District	Education	850-464-1940	<peggy.hasty@hamiltonfl.com>	1/1/26	12/31/27	K12 education